



The logo for 'Simon House Insider' features the words 'SIMON HOUSE' in a bold, black, sans-serif font. The letter 'O' in 'SIMON' is replaced by a stylized purple house icon with a white interior. To the right of this, the word 'Insider' is written in a large, black, serif font.

## Simon House Welcomes New Executive Director, Pamela McCalla

*You Are  
Cordially Invited*

to  
an Open House to  
meet Pam McCalla  
Executive Director

on  
Sunday,  
September 26, 2010

From 2:00 to 4:00 p.m.

at  
Simon House  
208 W. Campbell St.  
Frankfort, KY 40601

Pamela C. McCalla, became the Executive Director of Simon House on July 26, 2010. An ordained minister with the Presbyterian Church (USA), she brings a background of life experiences that includes parenting four children. She has a married son with two children living in Mt. Eden, Ky.; a daughter in Huntington, WV; a son who is a sophomore at the University of Kentucky; and a son who is a sophomore at Frankfort High School. She holds a Bachelor of Science degree in Business Administration, earned at the University of Baltimore and a Masters of Divinity degree from Pittsburgh Theological Seminary. Continued on p. 2.



Pamela McCalla, Simon House Executive Director

## Fall Fix-Up Funds Needed

Simon House, shown at the left, was built in the 1920s and is located at 208 W. Campbell Street in Frankfort. Since 1987 it has been the home to hundreds of families who otherwise would have lived in their cars, on the streets, or doubled up in the homes of friends and relatives. In many cases, mothers and children would have been separated to find a place for all family members to live. But at Simon House, mothers and children can stay together.

As a result, the Simon House is old and tired. It has been repaired, refurbished, and renewed sev-

eral times. Our most fervent dream is for a new, larger facility to help homeless women and children stabilize their lives and become self-sufficient. Until funding for that can be obtained, we must preserve the integrity and value of our current property.

There are several structural and cosmetic issues that must be addressed this fall to prevent further deterioration and to ensure the safety and well-being of our residents. Projects include replacing the front concrete steps which are crumbling, repairing soffits

and fascia boards that have rotted, repaving the handicap ramp that is unsafe, and replacing floors that have frayed carpet or uneven wear. Additionally, plumbing fixtures in bathrooms and kitchens also are worn and need replacing. Further, new furnishings are needed in several apartments.

### How You Can Help!

Individual and group donations are needed to fund this important work. Make checks payable to Simon House and indicate Repairs in the memo line. Mail to P. O. Box 5174, Frankfort, KY 40602



## New Executive Director Has Many Goals for Simon House (continued from page 1)

### Simon House Board of Directors

Kyle Thompson, Chair  
Ann Crowe, Vice-Chair  
Alatheia Hamilton, Secretary  
Bernadette Smith, Treasurer  
Tim Ford  
Lori Haddix  
Joe Hancock  
Becky McKee  
Karen Mucci  
Betty Powell

McCalla explains that her first goal as Executive Director will be to expand Simon House's volunteer base to provide quality education and support to single mothers and their families and keep a well maintained facility. "I welcome opportunities to meet with groups about the volunteer possibilities at Simon House. There are an increasing number of women who are sole providers for children due to a multitude of factors and need transitional housing to provide a stable environment for their children. Their stories often are heart-breaking and I wish we could accommodate them all," says McCalla.

Another goal McCalla has

identified is to gain valuable information and training to maintain awareness of the issues affecting the residents. The economic situation has left Kentucky families and friends opening their doors to those who are feeling hopeless. Sometimes households are too small to accommodate another person in need of a clean bed. Even family and friends that do provide a room cannot always provide other needed services.

Further, McCalla says, she hopes to expand the services provided by Simon House through intentional outreach to the community and eventually through a larger facility. The need is

already significant based on the number of calls to the Simon House. The calls are not only for the program, but also for diapers, cleaning supplies, personal hygiene products and laundry products. The basic cost to keep a family and household clean is increasing every day.

McCalla sums up saying, "I am proud Simon House has a program to help empower women with children through education, support and a clean, safe place to live. I am delighted that all donations received benefit not only the Simon House residents but also others in the community where the need is greater than the supply."

## Volunteer Opportunities

Simon House is able to serve mothers and children because of the generous donations by friends in the community. Simon House depends on gifts of time, talents and money from many supporters.

If you can help with some of our needs, please consider becoming a volunteer. Please note that pol-

icy requires all volunteers to submit to a criminal background check for a minimal charge.

Volunteers are also asked to respect the confidentiality of all our residents.

Some of our volunteer needs include:

- Office work

- Repairs and maintenance
- Working in the clothing and food pantry
- Transporting residents
- Watching children
- Tutoring
- Helping with fundraisers and special occasions
- Leading resident education classes

## What We Do

Simon House is a nonprofit transitional living facility for homeless adult women who are pregnant or have children up to age 12. In collaboration with other agencies and organizations, Simon House provides a safe, stable, and healthy environment that encourages, educates, and empowers residents to become self-sufficient and productive members of our community and the larger society.

Simon House can accommodate up to six families. Residents come primarily from Franklin County and surrounding counties in Central Kentucky.

Simon House also helps families who are near homelessness, but can remain in their homes with some assistance. Families contact the Simon House for needs such as diapers, food, clothing, cleaning supplies, personal hygiene products, and other neces-

sities. This short-term assistance can make the difference for some families between remaining in their homes and becoming homeless.

Simon House follows former residents who have moved to independent living in the community. These women and children can return to Simon House for assistance with needs such as food and clothing, diapers, and other household items and counseling

Simon House is a 501©(3) status organization as determined by the Internal Revenue Service. All gifts are tax deductible.

Simon House is supported in part by



## “A Night in Margaritaville” Fundraiser a Huge Success

The third annual fundraiser, “A Night in Margaritaville” was held Friday, May 14, 2010, at the Frankfort Country Club. Attendance was estimated at about 250 – the largest crowd ever!

More than 200 live and silent auction items were available for bidding, thanks to the generous donations of many businesses and individuals. Tom Utterback and Ricky Poor served as excellent auctioneers.



Fabulous food was available in abundance including mini cheeseburgers, grilled kabobs, barbeque, and lots of other island delicacies. The cash bar and Margarita tasting added to the festivities.

Forty sponsors contributed more than \$11,000 to help offset costs and reach our fundraising goal.

Fifty Champaign glass were available for \$30 each. Forty-nine of the glasses contained one-carat cubic zirconiums while one contained a real one-carat diamond worth more than \$1200. The lucky winner was Carita Hancock.

Junie Redden served as the evening’s DJ and kept the beat going all evening.

Door prizes and opportunities for professional photographs also were available.

### Special Gift

Former Governor and Mrs. Brereton Jones

were the Platinum Margaritaville sponsors. They generously offered to match ticket sales for the event and contributed more than \$12,000 in all!



The proceeds of this year’s Margaritaville fundraiser will provide much needed funding to help homeless women and their children served by Simon House.

### Save the Date!

If you attended this year’s event or donated items, you won’t want to miss it next year – and if you didn’t attend this year, be sure you plan to attend or donate items in 2011.

**A Night in Margaritaville**  
**Friday**  
**May 13, 2011**



## Remember Simon House in Your Will

Consider making a bequest to Simon House in one of the following ways:

- **Fixed amount** – simply state a dollar amount to be given from your estate.
- **Fixed percentage** – state a fixed percentage of your estate to be given to Simon House.
- **Residue** – after providing for relatives and/or other loved ones, designate the residue to Simon House to care for homeless women and their children.
- **Stocks/bonds** – designate specific stocks, bonds, and/or life insurance that is to be given to Simon House

## Some Current Needs at Simon House

- Trash Bags
- Cleaning Supplies
- Laundry Detergent
- Laundry Softener
- Dishwashing Liquid
- Bath Tissue
- Paper Towels
- Baby Wipes
- Disposable Diapers
- Pull-ups
- Shampoo and Conditioner
- Toothpaste
- Toothbrushes
- Combs/Hair Brushes
- Lotions
- Deodorant
- Sanitary Products
- Canned foods

Would you or your group like to provide a welcome kit for new residents? New resident often have few possessions, and each new family is provided with four kits:

- Toiletries
- Cleaning
- Bedding
- Kitchen

If you are interested in compiling one or more kits, contact Pam McCalla, Executive Director for a list of items needed in each kit.

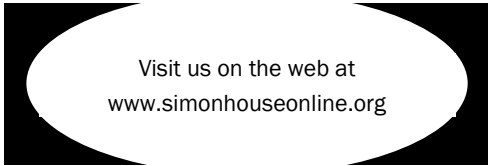
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**Simon House**

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208 W. Campbell Street  
Frankfort, Kentucky 40602

Phone: 502-223-2138  
Fax: 502-223-9808  
E-mail: [simon@fewpb.net](mailto:simon@fewpb.net)



*Giving hope and shelter to women with children*

**Would you like to continue receiving the Simon House Insider?**

To economize, future editions of the Simon House Insider will be available in electronic format. We will be glad to put you on our email list to receive quarterly newsletters.

Newsletters also will be posted on our website. To ensure you receive our newsletters by email, please complete and return the following information:

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip \_\_\_\_\_  
\_\_\_\_\_

Email address \_\_\_\_\_  
\_\_\_\_\_

Return to:

Simon House  
P. O. Box 5174  
Frankfort, KY 40602

or

**Sign up online at:**

[www.simonhouseonline.org](http://www.simonhouseonline.org)

## Another Way to Support Simon House — Kroger Fundraising Gift Cards

By doing your grocery shopping, you can help Simon House financially all year long, and it won't cost you anything! Here's how it works.

With special Kroger gift cards available only through Simon House, you can purchase groceries, gasoline, prescriptions, and anything else sold at Kroger, and a portion of what you spend will be sent to Simon House.

The Kroger gift cards will be available from Simon House for \$5.00 and can be used like any other gift card. Your card will be loaded with \$5.00 which you can spend for anything you wish to purchase at Kroger (except money orders, Western Union, lottery tickets, hunting/fishing licenses, Ticket Master or other gift

cards). These gift cards are accepted at all Kroger stores nationwide.

Any time you wish, you can recharge your card for any amount up to \$500.00. You can pay for recharging your card with cash, check or a major credit card. You can



recharge a card for up to \$100 at any register. To recharge for more, just go to the customer service desk.

After reaching a certain amount, Simon House will receive a 4 percent rebate

for any amount recharged on your card. For example, if you add \$100 to your card, Simon House will receive \$4.00. If only 40 people recharged their cards for \$100 each month, Simon House would receive \$160 monthly — a huge help! Consider what you usually spend for groceries, medications, and gasoline and you can imagine that the amount could be even greater!

To obtain a card contact:

Simon House  
P. O. Box 5174  
208 W. Campbell Street  
Frankfort, KY  
Phone (502) 223-2138

Wouldn't these make great gifts for relatives, friends, teachers, and others?